



Tourism Vancouver Island
"Great Vancouver Island Scavenger Hunt"
OFFICIAL RULES & REGULATIONS

OFFICIAL RULES & REGULATIONS OF TOURISM VANCOUVER ISLAND'S *GREAT VANCOUVER ISLAND SCAVENGER HUNT!!*

THE "GREAT VANCOUVER ISLAND SCAVENGER HUNT" CONTEST IS OPEN ONLY TO LEGAL RESIDENTS OF CANADA (EXCLUDING QUEBEC) WHO ARE AT LEAST NINETEEN (19) YEARS OF AGE AT THE TIME OF ENTRY. NO PURCHASE IS NECESSARY TO ENTER OR WIN. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THE OFFICIAL RULES & REGULATIONS AS OUTLINED BELOW.

ENTRY PERIOD: The Contest begins at 9:00 AM PST on Friday October 16, 2009 and ends at 11:59 PM PST Tuesday November 10, 2009

METHOD OF ENTRY: Enter via the internet by visiting either www.Twitter.com or www.Facebook.com then follow the Tourism Vancouver Island account on Twitter at www.Twitter.com/TourismVI or become a Facebook friend or fan at www.facebook.com/tourismvancouverisland. Contest entrants must then send a tweet to @TourismVI saying "I'm joining @TourismVI's Great #VancouverIsland Scavenger Hunt!" or through Facebook via wall post saying, "I'm joining Tourism Vancouver Island's Scavenger Hunt!" Then, keep checking Tourism Vancouver Island's Twitter profile or Facebook account for new questions and clues. Keep record of all your answers throughout the contest period and after the 21st question has been asked submit all correct answers to scavengerhunt@tourismvi.ca.

Entrants must be either a follower of @TourismVI or a friend or fan of Tourism Vancouver Island on Facebook. No third party entry or entry through contest service permitted. All entries become the property of Tourism Vancouver Island. Any individual who attempts or otherwise encourages, directly or indirectly, the entry of multiple or false contact information under multiple identities, or uses any device or artifice to enter or encourage, directly or indirectly, multiple or false entries, as determined by Tourism Vancouver Island, will be disqualified.

If the Scavenger Hunt Contest is cancelled, modified, suspended or terminated, which Tourism Vancouver Island reserves the right to do in its discretion if factors beyond its control make the contest unable to be administered as planned, notice will be posted on both Tourism Vancouver Island's Twitter and Facebook accounts.

ELIGIBILITY: The Scavenger Hunt Contest is open only to legal residents of Canada (excluding Quebec) and who are at least nineteen (19) years of age or older at the time of entry, except for employees of Tourism Vancouver Island and members of their immediate families. In the event of a dispute about the identity of an entrant, the registered account holder of the Twitter and/or Facebook account will be deemed as the Contest entrant. With respect to any winning entry, the winner may be required to provide Tourism Vancouver Island with proof that the person is the registered account holder of the Twitter or Facebook account associated with the winning entry. By entering the Scavenger Hunt Contest, entrants agree to comply with and be bound by these Official Rules & Regulations and the decisions of Tourism Vancouver Island which are final and binding in all respects. Failure to comply with these Official Rules & Regulations may result in disqualification from the Scavenger Hunt Contest.

PRIZES: There is one (1) Grand Prize package available to be won, consisting of: two (2) nights' stay at the Beach Club Resort ; dinner for two (2) at the Beach Club Resort; a Cathedral Grove Nature Tour for two (2) with Rainforest Nature Tours; one (1) Vancouver Island fleece jacket; one (1) "Backroad Map Book"; one (1) "Vancouver Island Book of Everything"; one (1) Andrew James Hory Fluke Carving; two (2) Tourism Vancouver Island coffee mugs; and one (1) USB stick. This prize is valued at \$1,029.00 There are three (3) interim prizes available to be won, each consisting of one (1) of two (2) "Vancouver Island Backroad Map Books" (valued at \$24.95 each) or one (1) "Off the Beaten Path: Discovering the Campbell River Area" (valued at \$19.95). Prize allocation to be made by Tourism Vancouver Island in its discretion.

Lost or stolen prizes will not be replaced. Prize does not include any other item or expense not specifically described in these Official Rules & Regulations, and all additional expenses including, without limitation, travel expenses, if any, are the sole responsibility of winner. Prizes may not be transferred or assigned except to a surviving spouse living in the same household. Only listed prizes will be awarded and no substitutions or cash equivalents or redemption will be made. Winners agree to accept the prize "as is", and entrants hereby acknowledge that Tourism Vancouver Island has neither made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize, including express warranties (if any) provided exclusively by a prize supplier that are sent along with the prize.

SELECTION OF WINNERS: The winner of the grand prize will be selected by random draw, to be conducted on or around Tuesday November 10, 2009, of all entrants who submit all twenty-one (21) correctly answered questions to scavengerhunt@tourismvi.ca by 11:59PM PST Monday November 9, 2009.

Random draws will be held within one (1) week of each of the three dates referred to immediately below to select three (3) **entrants** who answer one of the three randomly asked interim questions correctly by emailing the answer to scavengerhunt@tourismvi.ca by 2PM PST the day following that of which the interim question was asked. These questions will be asked [through tweets on Tourism Vancouver Island's Twitter page and wall posts on Tourism Vancouver Island's Facebook fan page and profile page] on Tuesday October 20, 2009, Monday October 26, 2009 and Sunday November 1, 2009

between 8:30AM and 5PM PST. If an individual is declared a winner of one of the interim prizes, they are still eligible to qualify for the grand prize package. A single individual may only win one of the interim prizes.

The validity of the successful candidate's answers will be determined by Tourism Vancouver Island, whose decisions and interpretations on all matters relating to the Scavenger Hunt Contest and these Official Rules & Regulations are final and binding in all respects. Tourism Vancouver Island reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. Odds of winning a grand prize depend on the number of eligible entries received with all twenty-one questions answered correctly. Odds of winning an interim prize depend on the number of eligible entries received during the prescribed period for each interim question. Potential winners will be notified by the e-mail associated with potential winner's Twitter or Facebook account and must meet all eligibility requirements. Return of a prize or prize notification as undeliverable, or inability of Tourism Vancouver Island to contact a potential winner by e-mail within forty-eight (48) hours of selection, may result in disqualification of such potential winner, and an alternate winner may be selected by random drawing at Tourism Vancouver Island's discretion. In the event a winner declines a prize, Tourism Vancouver Island may, at its discretion, select an alternate winner by random drawing. The winners of the three (3) interim prizes will be randomly chosen from all entrants who correctly answer the indicated question by 2:00PM PST the following day.

All selected entrants, upon notification, must, unaided, correctly answer a time-limited mathematical skill-testing question, and sign and return liability/publicity release and prize acceptance forms, before being declared a winner. In the event that a selected entrant is unable to answer the skill-testing question correctly, Tourism Vancouver Island shall have the right to disqualify said entrant and to select the next eligible entrant, and Tourism Vancouver Island shall be fully and completely released and discharged from any liability or responsibility in this regard.

PUBLICITY, PRIVACY & PRIZE NOTIFICATION: Except where prohibited by law or regulation, by submitting an entry, entrant grants Tourism Vancouver Island a perpetual, royalty-free license to use his/her name, Twitter and/or Facebook public profile, photograph, voice, and likeness in connection with the promotion of this and other Contest, and entrants waive any and all claims and/or rights to receive any royalties or other compensation for Tourism Vancouver Island's use thereof, unless prohibited by law. Entrants' information that Tourism Vancouver Island collects will not be disclosed to third parties.

GENERAL CONDITIONS: The submission of an entry is solely the responsibility of the entrant. Only eligible entries actually received within each Entry Period will be included in the prize drawings. For purposes of these Official Rules & Regulations, "receipt" of an online entry occurs when Tourism Vancouver Island receives notice of acceptance of posting or sharing the message through Sponsor's Twitter and/or Facebook account. Any automated computer receipt (such as one confirming delivery of e-mail) does not constitute proof of actual receipt by Tourism Vancouver Island of an entry for purposes of these Official Rules & Regulations. Tourism Vancouver Island and their respective parents,

subsidiaries and affiliates are not responsible for late, lost, delayed, unclear, unintelligible, incomplete, misdirected or ineligible entries, which will be disqualified, or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in the Contest which may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in the Contest. Any person attempting to defraud administrator or sponsor or in any way tamper with, damage, or undermine the legitimate operation of the Contest will be disqualified.

LIMITATION OF LIABILITY & RELEASE: By participating in the Vancouver Island Scavenger Hunt Contest, entrants agree to indemnify and hold harmless Tourism Vancouver Island and its parent companies, affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees (collectively, "Releasees") from and against any and all injuries, losses, damages, claims, and actions of any kind arising from or relating to participation in the Contest, or acceptance, possession, use, misuse, or non-use of the prize that may be awarded, including, without limitation, actual, direct, indirect, consequential, punitive, special, or other damages.